

Sonoma User Instructions

Bring A Friend Promotion

Introduction

The purpose of the Bring A Friend feature in Sonoma is to provide the ability to reward existing players for bringing in new players to the casino and getting them signed up for the players' club. Each new player account can be assigned to a single existing player who then earns extra points equal to the points the new player earns inside of a defined period of time.

Setting Up Bring A Friend

Bring A Friend can be setup 1 of 2 ways. The first is define a number of days that the new player's activity will benefit the existing player and the other is limit the bonus time to a single block of time on the initial day for the new player. The parameters for the Bring a Friend promotion setup are found by going to System Setup | Options | Pit Screens which will bring up the setup box found below in figure 1. One the Rating Options Tab there are up to 5 fields required for setting up this promotion they are

BAF Active Days: If this method is used the next four fields are not required. This is number of days of activity of the new player that will count towards the existing player

Bring a Friend Start Time: This is time of day that the promotion begins, ratings that accumulate points for the existing player do not count earlier than this time limit.

Bring a Friend End Time: The time of day that the promotion ends. Ratings open past this time will accumulate points up to this time but not past it.

Bring a Friend Time Limit: This is measured in minutes and if less than the difference between the Start Time and End Time it is the maximum time a Bring A Friend record can be active for.

Bring a Friend Day Limit: The maximum number of days after a new customer account is created that it can still be eligible for being part of this promotion.

Rating Options	Screen Flags	Advanced
Stale Rating Notify: <input type="text" value="15"/>	Rate Game Speed <input type="checkbox"/>	Start from Previous Only Local <input type="checkbox"/>
Min. Bet To Rate: <input type="text" value="3"/>	Rate Player Skill <input type="checkbox"/>	Find Temp Player Only Local <input type="checkbox"/>
Max. Bet To Rate: <input type="text" value="100"/>	Use Denoms <input checked="" type="checkbox"/>	Find SNP Player Only Local <input type="checkbox"/>
Points Multiplier: <input type="text" value="350"/>	Prompt Actual <input type="checkbox"/>	Find SNP Recent Activity Limit <input type="text" value="180"/> (days)
Head Count Prompt Time: <input type="text" value="30"/>	Hide Points On Screen <input checked="" type="checkbox"/>	Allow Rating Move In Same Pit <input checked="" type="checkbox"/>
Force Head Count Entry <input checked="" type="checkbox"/>	Prompt Average Bet: <input type="checkbox"/>	Allow Rating Move To Other Pit <input type="checkbox"/>
Skip Table Minimums <input type="checkbox"/>	Prompt Cash In: <input type="checkbox"/>	Roll Walk With To Came With <input checked="" type="checkbox"/>
Auto Log Out Interval: <input type="text" value="3600"/>	Track MTL/CTR-C <input type="checkbox"/>	Show Casino Initials In Pit Mgr <input checked="" type="checkbox"/>
Percentage of Actual <input type="text" value="0"/>	Hide Money Plays: <input checked="" type="checkbox"/>	Don't Show Hit List Card Number <input checked="" type="checkbox"/>
Minutes for Re-Open <input type="text" value="15"/>	Annoying Stale Alert <input type="checkbox"/>	Daily Swipe Points <input type="text" value="0"/>
Minutes for Previous <input type="text" value="360"/>	Temp Player Comps OK <input type="checkbox"/>	Use Detailed Avg Bet History <input type="checkbox"/>
Minutes for Editing Closed <input type="text" value="480"/>	Color AB by Chip Color <input type="checkbox"/>	Bring A Friend Start Time: <input type="text" value="2:00 PM"/>
Minutes Closing Grace <input type="text" value="30"/>	Allow Bulk Close <input type="checkbox"/>	Bring A Friend End Time: <input type="text" value="11:59 PM"/>
Pit Manager Refresh: <input type="text" value="30"/>	Alert B-days-Anniversary <input type="checkbox"/>	Bring A Friend Time Limit <input type="text" value="720"/>
Min. Age For Account: <input type="text" value="18"/>	Show Day's Cash In <input type="checkbox"/>	Bring A Friend Day Limit <input type="text" value="1"/>
Start Time Change Limit <input type="text" value="10"/>	Split Cash In For Mult Spots <input checked="" type="checkbox"/>	
Time Change Increment <input type="text" value="2"/>	Swipe Non Rated Players <input type="checkbox"/>	

Figure 1

Using Bring A Friend

To use the Bring A Friend tool to assign a new player account to an existing account to have them earn the points bonus follow these directions.

1. Create the new customer account as done normally
2. After the new account is saved, click "Bring A Friend" from the Action menu in the customer account screen as seen in Figure 2.

The screenshot shows the 'Customer Accounts' interface. On the left, there is a form for customer details including fields for Customer ID, Card Number, Preferred Name, Last Name, First Name, MI, Address, City, State, Zip, Country, Phone, and Birthdate. On the right, there is an 'Action' menu with options like 'Points Adjustment', 'Issue Reward', 'Give Award', 'Print Card', 'Take Picture', 'New PIN Number', 'Scan License', 'Print Record', 'Reset PIN', 'Refresh Points', and 'Bring A Friend'. A yellow arrow points to the 'Bring A Friend' option. Below the menu, there are sections for 'Avg Daily Theoretical' and 'Points To Expire'.

3. The Bring A Friend record setup box will now open as seen in Figure 3. The new player's account is older than the allowable Bring A Friend Day Limit a record cannot be created and this screen will not appear.

The screenshot shows the 'Bring A Friend' record setup box. It contains the following fields and information:

- Existing Player: Leslie L. SAMPLE46687
- Start Date / Time: 07/18/07 04:32 PM
- End Date / Time: 07/18/07 04:42 PM
- Points Earned: 63

Below the fields is a table with the following data:

Date	Casino	Game	Time In	Time Out	AB	Earned	Adj	In	Out	Win/Loss
07/18/07	Casino Nort	LLBJ	04:32 pm	04:35 pm	100	63				

At the bottom of the box are buttons for 'Update and Save Record' and 'Cancel'.

4. Next assign as existing account to the new player by clicking the "Click To Enter Existing Player" button and swiping or typing the existing player's card number. This is the player who will earn the bonus points
5. The Start Date / Time and End Date / Time fields will already be filled in and are not editable. They are filled in based on the setup information entered from above.
6. Click the "Update and Save Record" button to create the Bring A Friend record. The bonus points will now be calculated at the end of the period for this record and assigned to the existing player as a point adjustment with the title "Bring A Friend" attached to it
7. At any time during the bonus period you can see how many points have been earned so far by going back to the new player's account and opening this same screen and the applicable rating slips can then be seen below along with the total number of points earned so far.